

APPLICATION

for

RENEWAL OF ACMA LICENCE

SL 1883

Appendixes

Appendix Q 18

We plan to continue to provide a 24 hour 7 day a week service to the community, with live, nationally syndicated and overseas services throughout the day and night. With the probability of changes in the national and regional economy, the development of new and emerging communities of displaced persons and the increasing size of the retiree-aged population, we plan to provide more support to our community with the pervading attitude of friendliness and co-operation. In these rather stressful economic conditions all age-groups will continue to be facing changes in lifestyle, so we plan to provide the personal, social and societal help through this most efficient medium of community radio.

As the greater Cairns Region is home to people from 65 language groups, and is also one of Australia's leading tourist destinations, continually hosting people from all over the world, the Board of Management of Cairns Community Broadcasters Inc. agreed to apply for and administer the licence for SBS Radio, Cairns, under the SBS Radio Self Help Scheme. This decision was made by the Board because with the already existing infrastructure, such as our studio in Manunda and our transmission site on Mt. Yarrabah, we were able to house the equipment and ensure continuation of service. Had any other non-profit or commercial organization agreed to host the licence, the cost of establishing and maintaining the service would have been many times higher. The Cairns City Council agreed to provide financial support for the first 2 years of service, thereafter to be funded by a local support group. We therefore hold and administer the licence for 90.5 FM, SBS Radio. The broadcast was launched in February 2008, and continues to provide programs in languages other than English to a very appreciative audience.

Appendix Q 19

By maintaining close contact with our local members of Parliament, our Regional Council and several representatives from key governing and planning authorities, we continue to be informed of community issues and trends. Our Board of Management is accessible to the public, having an active website (www.cairnsfm891.org.au), a newsletter which is circulated through a mailing list, and a diverse membership which is representative of all levels within the social milieu. The phone number of the station is broadcast consistently throughout the day with the request for audience response, and listeners frequently respond. The attitude of inclusiveness is fostered consistently throughout the broadcast and in all administrative personal communications.

On the rare occasion a complaint has been received pertaining to particulars of the broadcast, the presenter has been instructed to be considerate of the listeners' opinions and to refrain from broadcasting in that particular way. For example, a complaint was received about a presenter having included a Bible text during a Sunday morning general program. The presenter was advised to eliminate that segment of his broadcast, the listener was made aware of the amendment and a letter of satisfaction was received from the listener. (See attached)

Appendix Q 20

As Cairns is a heavily multi-cultural region, with sixty seven (67) languages being spoken, we attempt to serve as many of the communities within our region as possible, while also attending to the needs of our English-speaking population. We currently broadcast in 20 languages (including English). When a request arises we seriously consider the need, and if deemed to be a reasonable request, we will gladly find a time-slot for another language group. These culturally and linguistically diverse (CALD) programs make up thirty percent (30%) of our live grid hours. However, as 3.5% of our (resident) population was born overseas, and in Queensland 8.2% speak another language other than English at home, we maintain the balance between the CALD languages and the English language in favour of English. We do recognize the transient, overseas-student (7 English Language Colleges) and tourist population which is significant in this region.

In age range our largest population is currently the 35-64 years group, so our weekly programming schedule is designed to suit the needs of that group. Therefore most of our popular music programs cover from the nineteen thirties to the nineteen eighties. Music has a high profile in the region, and the local Choral Society is extremely accomplished and active, as are the classical, baroque and chamber music orchestras. So our station attempts to serve the needs of all those groups, giving information about the events as well as programs appropriate to their interests. Our weekly program (grid) covers a diverse range of musical genres and programs directed towards special interest groups, such as Storytime and Sonshine Sounds (children), Far Horizons (Travel), Kingdom Airwaves and Gospel Train (Christian), Natural Health, Poetry (Words and Music), and Film (Cinemascope), and we will continue to seek programs which serve the needs of the greater community. The Renewal Project (2 years) SOUP Radio, is a Partnership Project between Cairns FM 89.1 and Trinity Bay State High School, and will continue through 2009. This training program for students to become proficient in radio broadcasting, and acquire skills which will provide employment opportunities otherwise unavailable to them, has been incorporated by Education Queensland into the year 12 syllabus.

Appendix Q 24

Monday 1st December to Sunday 7th December, 2008

Monday

Daybreak Again with Greg

This 2 hour Breakfast program included music from blues, soul, folk and rock with lots of information about the artists. He researched extensively and presented a smooth and polished program.

Morning Show with Ben

A 2 hour music program of easy listening tunes from the 50s to the present featuring beautiful voices.

Mid-day Indigenous Show

A program of indigenous music and information, interviews and articles relevant to the local indigenous population with an emphasis on promoting a cohesive community for the health and welfare of community members.

Intermezzo

An hour of light classical music Monday to Friday.

Afternoon Show

Eric presented a music and interview program, featuring music from the 50s to the 80s and interviews bringing information to the community which will be helpful in their daily lives.

Heart and Soul

This presenter put to air music covering a wide range which may not be considered mainstream.

Radio for the Print Handicapped

The 1 hour program Monday to Friday presented local news read from the local newspapers as requested by the members of the visually impaired community in the area, and complies with national RPH protocol.

German CALD

Music, news and information from Germany specifically for the local German community. Fifty percent of this program is talk-based to conform with the requirements of the Community Broadcasting Foundation.

Korean CALD

One of our most accomplished presenters delivers this excellent program that serves the local Korean community, which also embraces the transient but consistently large population of Korean students who have come to Cairns to further their education. As a CALD program it conforms with the requirements of the CBF.

Cantonese CALD

The local Chinese community is very strong and has been for several generations. Three presenters bring to the community a wide variety of news, information and music, information about local events and issues of interest to the Chinese community.

Gospel Train

This late night gospel program delivered gospel music both contemporary and traditional and short texts presented by two members of the local Christian Torres Strait community.

Tuesday

Daybreak Again with Matt

Breakfast program with a lively young man who focussed more on current popular music and that of the past 2 decades.

The Juke Box

Wayne presented his music program with a wide range of European, British and slightly off-beat tunes tending towards the contemporary.

Across the Irish Sea CALD

This Irish and Scottish program featured information about the history and culture of Ireland and Scotland, and both traditional and contemporary music of the folk genre.

Indigenous Hours

The local Torres Strait community is brought information and news from the straits, with an emphasis on community support. Music from the islands supports local artists whenever possible.

Tara's Halls CALD

An Irish music and information program directed towards descendants of Irish emigrants, in an effort to acknowledge and educate the community about the contribution Irish people have made to our cultural heritage.

Cook Islands CALD

This program of music and local information and news aims to foster a healthy feeling of belonging within the community group, in order to eliminate problems of youth delinquency and to help their young people develop attitudes of co-operation.

Italian with Vittoriano (Victor) CALD

The Italian community is given information about services available for the aging community members, such as community care, and is specifically aimed at the older Italian population, with music of their era.

Italian with Mara and Luca CALD

Younger Italian people enjoy this program of music and information from Italy, focusing more on what is happening in Italy and in the Italian community within Australia.

Night Owl Classics

This 2 hour program of classical music is presented by a first-class musician whose knowledge of the genre is of great value to the station. Beautifully presented it is a much valued program.

Wednesday

Japanese CALD

This lively program of music and information covers news from Japan and all that is of interest to the local Japanese community.

Daybreak Again with Eylan

Eylan presents this program Wednesday to Friday. He is an older gentleman with a passion for music from the 70s and 80s, presented in a precise but humourous manner.

Morning Show with Erli and Emily

This program with it's very chatty style of presentation has a strong following. Local people are interviewed regularly on issues of importance to the community. Music covers a range of genres.

Country Sounds

The program focuses on Australian country with some American country, covering the contemporary country rock as well as the more traditional style.

Tangle of the Isles CALD

This program of Scottish music both contemporary and traditional in the folk genre, with information about current issues in Scotland and articles of historical interest. Social and cultural issues are discussed which are of interest to the local Scottish community, and the Scottish Country Dancing community.

Specials

This is a very popular program presented by a variety of presenters on various but specific topics and artists. The subjects are researched quite extensively so is a 50/50 mixture of music and information. This week the theme was “Johnny Cash”.

Another Aspect

Music from the genre of Musicals and Operetta with information about the performers and the shows.

French CALD

Presented by a young couple who are keen to serve the local French community with both music and information, news and current events in France.

Thai CALD

This Thai presenter supports the local Thai community with information about local Thai Buddhist events and issues of interest to the Thai community.

Polish CALD

Presented by three members of the Polish community this program is informative and lively with music, information and news from Poland.

Paso Doble CALD

This Spanish language program is presented by a Columbian woman, with music from South America and news and information from Central and South America.

Thursday

Miscellany

This magazine-style program is a mixture of information on local issues and music of several genres, “from jazz to classic rock, with a little bit of country and a touch of swing”, to quote the promo. Peter has been a presenter with the station since its inception, is a retired Journalist, and presented pieces of local information of interest to the general listener.

Hit Parade of Yesterday

This is a popular program of music from the 20s to the 40s, presented by an experienced presenter. This program is presented nationwide on the Community Radio Network.

Kaleidoscope

The folk genre is most heavily emphasized in this music program, covering contemporary folk traditional folk, presented by Col, an experienced and accomplished presenter.

Eclectic Music

As the name describes, an eclectic mix of contemporary music, tending towards the non-mainstream.

Croatian CALD

This program serves the Croatian community bringing them news and information of interest of the community throughout Australia and overseas, as well as locally.

Samoan CALD

The local Samoan community is focusing on building strong values within their community in order to keep their youth healthy and law-abiding. The issue of gang-violence is a problem which the elders of the community are addressing through this program. Music and news from the islands, with local issues involving the community are designed to give this group a healthy personal and cultural identity.

CHM Supersounds

This commercially produced program from PNG brings in contemporary music from the Pacific islands, produced in PNG, in both English and Pidgin.

Friday

Morning Show (From the Sublime to the Riculturalous)

This is a mixture of classical music and humour, with the best of recorded comedy from the past, such as Victor Borge, the Goons etc.

My Favourite Music

Light classical music with operetta fills this 2 hour slot presented by John.

World Music

A multi-lingual broadcaster presents this informative and varied musical program with music from all over the world accompanied by information to match.

Baroque Classics

Presented by the same presenter as Night Owl Classics this is a superbly produced and presented program of Baroque music with information about the performer, composer and the era of Baroque music.

East Timor CALD

This is presented by an East Timorese national in the Portuguese language, bringing news, information and music of East Timor to the local community. As an emerging community whose country of origin is still strife-torn, this is a vital program to the cohesiveness and health of the local East Timorese community.

Filipino CALD

One of two Filipino programs which serve the local community. Our large Filipino community values these programs tremendously which provide information of interest from the Philippines and of local community events and issues. Music is both contemporary and traditional.

Mandarin CALD

Our large Chinese community includes those born in this area and overseas, and like the Italians, their culture of origin is still dominant in their lives. Music and information about issues of interest are brought to this population.

Belcanto

This very enthusiastic presenter prepares thoroughly for this light classical, light opera and music from South America program. He includes information about the operas, artists and musicians. This is our only 3 hour music program due to the late time-slot.

Saturday

Trivia

This early morning program delivers easy listening music, from evergreens of the 50s to light classics, peppered with short sayings and 'trivia' items of interest in a magazine-style program.

Storytime

This is a children's program of stories, designed to revisit the days of kids sitting by the radio entranced by the stories, stimulating the imagination in a way television does not. This is a popular and much valued program.

Far Horizons

This travel program is all talk, with interviews with people from locations of interest overseas.

Natural Health

Another all talk program of information about natural health therapies delivered by a natural health professional.

Saturday Sounds

This cheerful and popular program focusses on music from the 50s through the 80s, appealing to those who love the more simple melodies and lyrics that the 40s + age group grew up with.

PNG CALD

This PNG national presents a very informative and well produced program of news and music from PNG, with a 50/50 mixture of music and talk.

Best of Brass

This is our only program dedicated to the music of Brass Bands, produced and presented by the local band master. This is primarily music with a little information about the bands and the composers.

Jazz on Saturday

Well produced and presented this Jazz program is greatly valued by jazz lovers in the region, presenting Jazz in its various styles from Dixie to Swing to Trad and contemporary numbers. Presented by Helen this week (rotation of 3 presenters), great female voices were featured.

Thai CALD

This ethnic program is presented by a different Thai presenter so has a slightly different slant, while maintaining the balance between music and talk.

Classic Matters

This program comes from the Community Radio Network as “music broadly defined as classical”. A different theme is explored each week.

Words and Music

This is an Australian produced program of poetry and light classical music presented by various readers and produced in Brisbane. This program has been aired in Brisbane for many years and is now filling this time-slot as a poetry program with a difference.

Cinemascope

This is a talk program about film with conversational reviews of the latest movies, covering foreign, Australian, mainstream and Independent movies.

Africa Together CALD

This Ruandan presenter is establishing a contact point for the emerging African communities, a community which is growing in this region. A 50/50 mixture of African music and news from the central African countries in English, French, Swahili and Ruandan languages.

Sacred Music

This is an all-night recorded program of sacred music from various religions and creeds, running from late Saturday night to Sunday morning.

Sunday

Samoan Gospel

Not classified as a CBF Ethnic program (CALD) because of its focus on spiritual matters, this is an attempt by the Samoan community to address the spiritual needs of their community members, especially the children and teenagers.

Sonshine Sounds

This is a Christian program presented for children in the general and mainstream community.

Golden Memories

A highly valued nostalgia program of many years this program presents music from the past for the older folk. It has a wide following all over the Tablelands. Judi is an experienced presenter with a breezy and bright delivery.

Filipino CALD

Presented by two of the ten members of this program group (extremely enthusiastic community) it fulfils the requirements of the CBF with 50/50 music and talk, information and news from the country of origin.

Greek CALD

This program serves the local Greek community with an emphasis on community care and local events. Greek music and interviews with people of interest to the community make this a lively and greatly appreciated program.

Dutch CALD

Music and news from Holland are designed to entertain the large local Dutch community.

Classical Treasures

This 2 hour program of classical music is presented by two different presenters with differing styles, presenting a selection from the great masters ranging from Early Baroque, Classical and Romantic.

Dance on Air

Dance music of many different styles is a delightful mixture from Latin to Ballet, including musicals, ball-room and dance music from the folk genre.

Kingdom Airwaves

Gospel music, prayers, stories and teachings, are presented by members of the Torres Strait Islander community in English for mainstream Christian people.

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Appendix Q 25

We have recently signed a contract with Tess Lim, CHM Supersounds of PNG, to broadcast 2 hours of contemporary Pacific music weekly, for which the station will receive payment. We have not yet begun to broadcast this program, but plan to adhere to the sponsorship guidelines for Community Radio, with no more than a total of 5 minutes sponsorship in each hour of broadcasting, including sponsorship tags on all sponsorship announcements

Appendix Q 27

Far North Qld Youth Assistance Fund
Ruth's Womens' Shelter: Bookshelf
Heart Foundation
Cairns Mineral and Lapidary Club
Standby Cairns Region
National Relay Service
Cairns Tropic Jazz Club
Friends of the Botanic Garden
Cancer Council Qld
Australian Red Cross: Blood Bank
Cairns and District Family History Society
Breastscreen Qld Program
Far North Qld Volunteers
Cairns Community Legal Centre Inc.
University of the Third Age
Cairns Civic Theatre
Lost Dogs
Vietnam Veterans' Counselling Service

Appendix Q 28

Nil

Appendix Q 29

See attached CD recording of Code of Practice announcement

Our phone number is broadcast consistently throughout the programs, inviting listeners to phone in suggestions, requests and become supporters and members. Many of our loyal listeners phone in regularly, with a significant number of new callers. Our bi-monthly newsletter is mailed to all our supporters, sponsors and any listener who requests to receive the up-dated schedule and newsletter.

The Secretary often receives emails from members of the community wishing to become volunteers of this organization. Many express a wish to present a program, or do some voluntary work at the station.

Appendix Q 30

Our large number of presenters (approximately 80) testifies to the community participation in the operations of the station. There is a solid core of at least 16 presenters who have been continuously active in station operations for over 12 years, another 30 for over 6 years and the balance who have joined us during the past 6 years. Some volunteers are active for a couple of years and then find they are unable to maintain their commitment because of changing circumstances, but it seems that we are receiving more and more requests for participation from members of the community. Some programs require more personnel than others, such as Radio for the Print Handicapped which maintains a team of 12-15 readers and panellers, (a team of 2-3 each day Monday to Friday) so we are constantly training new readers to maintain a reader and paneller for every day. The large variety of voices on the radio testifies to the degree the community is involved in the operations of the station.

Trips to the transmission site have been made periodically to maintain the site and carry out technical maintenance. Members of the station have been invited to go so they are able to get a broader understanding of the operations of the organization.

The station has a strong and loyal audience and listeners phone their favourite presenters regularly. Presenters are encouraged to honour all reasonable requests of the listeners and many strong friendships have been formed through this point of contact. Two of these long-term supporters/listeners bring home-made biscuits in to the station every week for the presenters to enjoy. Our loyal supporters are always invited to our social events and are highly valued members of the organization.

Appendix Q 31

Members of the community email or phone in suggestions regarding programming, and these suggestions are taken seriously. Every request for a program is responded to, and if valid, a submission is made to the Board, and a decision made by the Programming Committee. If there is a time-slot available and the type of program proposed fits within the broad range that the station covers, the person is trained and begins broadcasting when suitably competent. Feedback from our listeners is taken seriously, and usually acted upon. We have plans to acquire the technology necessary for outside broadcasts so we can have a more visual presence at local festivals and events.

Appendix Q 33

No

Appendix Q 34

During the 1990s the Board of Management allowed the station to fall behind in payments and financial obligations. By 1999 we were seriously in debt. The new Board worked voluntarily very hard to pay off the debts, which was accomplished within a couple of years. However, the decision was made by that Board to continue to work voluntarily, as it was the only way the organization could survive, and get the station back into a financially viable condition. This was achieved. Now, ten years later the organization has grown remarkably, is financially stable, and able to operate with excellent equipment. In order to secure the future of the station, the Administration personnel still work primarily voluntarily. The President, Secretary and Treasurer receive a stipend in accordance with the amount of work they do, on the grounds that they are unable to do paid work while fulfilling their duties. The Administration Officer receives a percentage of the Grant funds which the station receives, and also serves as the Accounts Officer, for which he receives an hourly rate of pay. The Technician receives an hourly rate of pay.

Appendix Q 37

See attached: Minutes Annual General Meeting 2007, 2008

Appendix Q 38

See Attached: Annual Report 2007-2008

Appendix Q 40

The station broadcasts a Community Radio Code of Practice statement a minimum of 5 times per week, ensuring that the volunteers and public are aware of its existence, and their right to enquire about, peruse or lodge a complaint against this Code.

See Appendix Q 29 for recorded announcement.

The latest copy of the Code of Practice is held in the reception area of the station premises for this purpose. Training sessions on the Code of Practice have been made mandatory for all presenters, and on-going education on details of the Code which are relevant to all members.

Appendix Q 43

See Attached Audited Financial Report

Appendix Q 49

- Q 18 SBS Licence, SBS Brochure and Launch Invitation
- Q 19 Complaints Sheet, 2 letters from listener, 1 letter from Secretary
- Q 20 Letter from tourist listener
- Q 23 Weekly Program Grid 1st to 7th December, 2008
- Q 24 Description of all programs week 1st to 7th December, 2008
- Q 25
- Q 27 List of Organizations for Community Announcements
- Q 28
- Q 29 CD recording of Code of Practice announcement, Copy of Bi-monthly Newsletter
- Q 30 Photographs of community members working on Transmission site
- Q 31 Funding Agreement (Q Govt Housing and CCBI [Cairns FM 89.1]), Student and Community Radio Partnership Project (Q Govt Housing and CCBI [Cairns FM 89.1]), process of emails from 2 community members and Secretary Cairns FM 89.1
- Q 33
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- Q 37 Minutes of AGM 2007, 2008
- Q 38 Annual Report 2008
- Q 43 Financial Report 2007-2008
- Q 40
- Q 44 Copy of letter to Mayor of Yarrabah Shire Council
- Q 49 List of Appendices